

## Activities 2018

The aim of the Consumer Club at Kamala Nehru College is to educate the students to act as healthy consumers by making them aware about their rights and redress mechanisms and to act as beacons for the society. We have been working for the enlightenment of consumers who would raise their voice against unfair trade practices and who are empowered to protect themselves and make “consumer sovereignty” a reality. Consumer Club was established on 29th November 2005 and our college is the pioneer in Delhi University for launching it. Consumer Club regularly releases its Annual bulletin, Awaken. The issue brings forth a spectrum of articles, events organized by the club.

During the month of April, the Consumer Club team got together and organised a meaningful and informational street play to spread awareness on the topic of Banking Sector. The play was performed in prominent locations all over Delhi such as Connaught Place and DilliHatt- reaching vast groups of people with their excitement and rigour.

The award ceremony for the Consumer Club students of the final year batch was organised on 10th April '18. During the course of the event, the seniors were duly acknowledged for all their commendable efforts and for contributing towards the betterment of the Consumer Club. The Orientation for Consumer Club was held on August 1, 2018. The event saw the presence of Ms Deepika Sur, Project Manager at National Consumer Helpline (NCH) delivering a lecture on “Consumer Rights and Making Digital Markets Safer.” She enlightened the students regarding various precautions one must take as a consumer, our rights and our redressal mechanisms. She made the students aware about the benefits of the National Consumer Helpline. Furthermore, she educated the students regarding protection and safeguards that can be implemented to make E-Commerce safer.

The annual event for the Consumer Club, Consumidor, was held on October 10, 2018 in collaboration with CCS, IIPA, sponsored by the Department of Consumer Affairs, Government of India. The chief guests for the day were Prof. Suresh Misra and Additional Secretary, Ms. Shefali Shah, Department of Consumer Affairs. Prof. Misra addressed the gathering regarding consumer awareness and rights. Various events were organized for the day such as Nukkad Natak, Poster making and Quiz. All the events saw the participation from large number of students across the different colleges. One of the major attractions of the fest, Nukkad natak was held in the Chaupal of the College. In this mega event, six teams participated. The judges for the event were Dr. Amarnath “Amar”, Doordarshan Consultant and Dr. Mamta Pathania, Assistant Professor, Public Administration. The judges for the poster-making competition were Mr Rajendra Chadhury, the director of Marketing Employment News and Dr Sapna Chaddha, Assistant Professor, IIPA. A Quiz Competition was also organized. There were 16 teams participating in 3 competing rounds, namely, Preliminary round, Logo and Tagline round and Rapid Fire round. All the activities organised by the Club are based on sensitizing the students about consumer rights and redressal mechanism.